



PAGE # 1

CEDAR LNG

Cedar LNG Liquefaction and Export Terminal

#THENORTHMATTERS CEAA SUBMISSION

ABOUT THE NORTH MATTERS

Under the registered name The North Matters, community leaders in the North Coast, Skeena, Cariboo-Chilcotin, Peace River, Northern Rockies and Bulkley Valley Regions have joined forces with citizen groups in the natural gas producing regions of B.C. to highlight benefits of resource development.

Our Mission: Building strength in northern communities by aligning and creating opportunities for its residents



CARING COMMUNITIES

- Protecting the natural environment is a primary value of the people of rural resource communities;
 - Many rural residents work in natural resource industries;
 - The North Matters advocates for balanced decision making that objectively weighs opportunity in the context of social needs, environmental values, economic return and cultural conservancy.
-
- There are many single-interest organizations weighing only one element, such as environment, and only from the perspective of impact.
 - That is too narrow of a view for sound decision making
 - Many of these single-interest organizations politicize official project assessments - That has to end

OUR MESSAGE TO CANADIAN DECISION MAKERS

1. Bring Objectivity Back to Decision Making
2. Recognize Canada's Advancements and Achievements
3. Consider GHG Reduction in Global Context

OBJECTIVE DECISION MAKING

New Measures of Success

- End Politics in Canadian Review Processes
- End Negative Bias Reporting and Reviewing
- Begin Acknowledging and Accounting for Canadian Successes
- Begin Levering Canadian Expertise For Global Benefit

ENDING POLITICS

RESOURCE WORKERS: PRIDE AND DIGNITY

It's Time To End the Politicking in Canada and Start **Growing Hope and Prosperity** Again.
Resource Workers Have Been The Target of Many Anti-Development PR Campaigns.
The Anti-Resource Bias is Hurting Families. **Honour** Canadian Resource Workers. They are the **Experts, Providers** and **Protectors** in our Society



Providers

They are the middle class taxpayers that pay their way and support our social services.



Experts

It's their chosen vocation. They are the experts in their fields.



Protectors

Resource workers are the most conscientious ENVIRONMENTALISTS

WE NEED LEADERS THAT SEE THE DIFFERENCE RESOURCE COMMUNITIES MAKE FOR CANADIAN FAMILIES

End the politics. We don't need to choose Environment over Economy or Vice Versa

Canadian resource reviews have become a platform for a lot of nonsense.

The processes have been levered by special interests in a competition to see who can shout the loudest.

We have a lot to be proud of. We need leadership that recognizes and trumpets our successes.

Celebrate our differences. An opportunity to come together

There are lots of opinions out there. At the root of each is an important value:

- Feeding my family;
- Being conscious of our imprint on nature;
- Contributing to Canada;
- Being seen as leaders on the world stage

We constantly demonstrate we are smart enough to uphold these values



Natural Resources Are Our Foundation

We're EXPERTS at it. We need to be PROUD of this!

**It's not Economy or Environment. We've been very successful at both.
It's Economy + Environment + Community**

SUSTAINABILITY

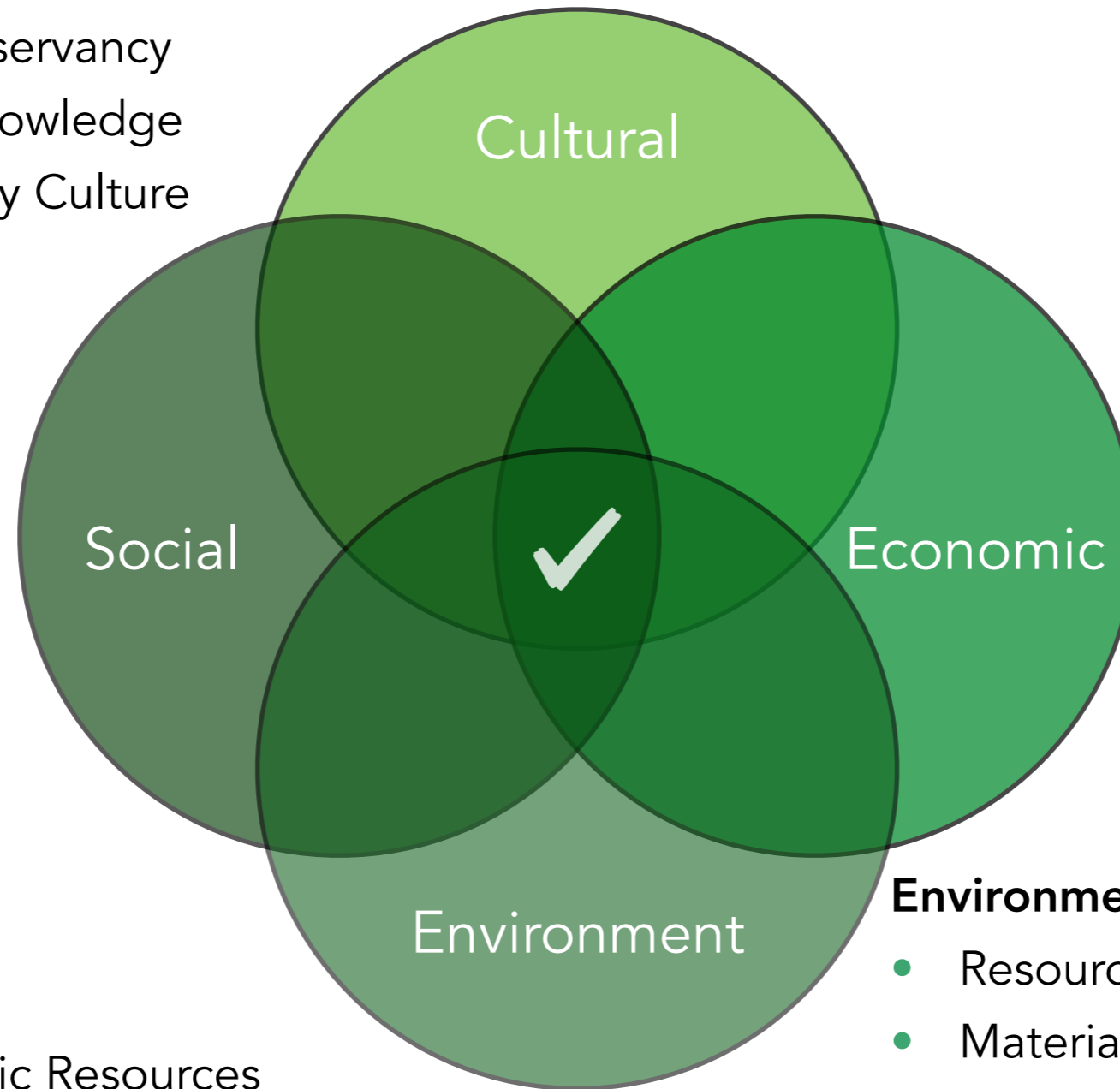
- Sustainability must be defined by more than just environmental factors
- Sustainability = Social + Economic + Environmental + Cultural
- Sustainability = Evolving Society Through Innovation
- Sustainability ≠ Standing Still

Cultural Harmonization

- Invest in Cultural Conservancy
- Honour Traditional Knowledge
- Harmonize Community Culture
- Local Heritage

Social Equity

- Living Conditions
- Equal Opportunity
- Social Cohesion
- Value People
- Public Benefit for Public Resources



Economic Opportunity

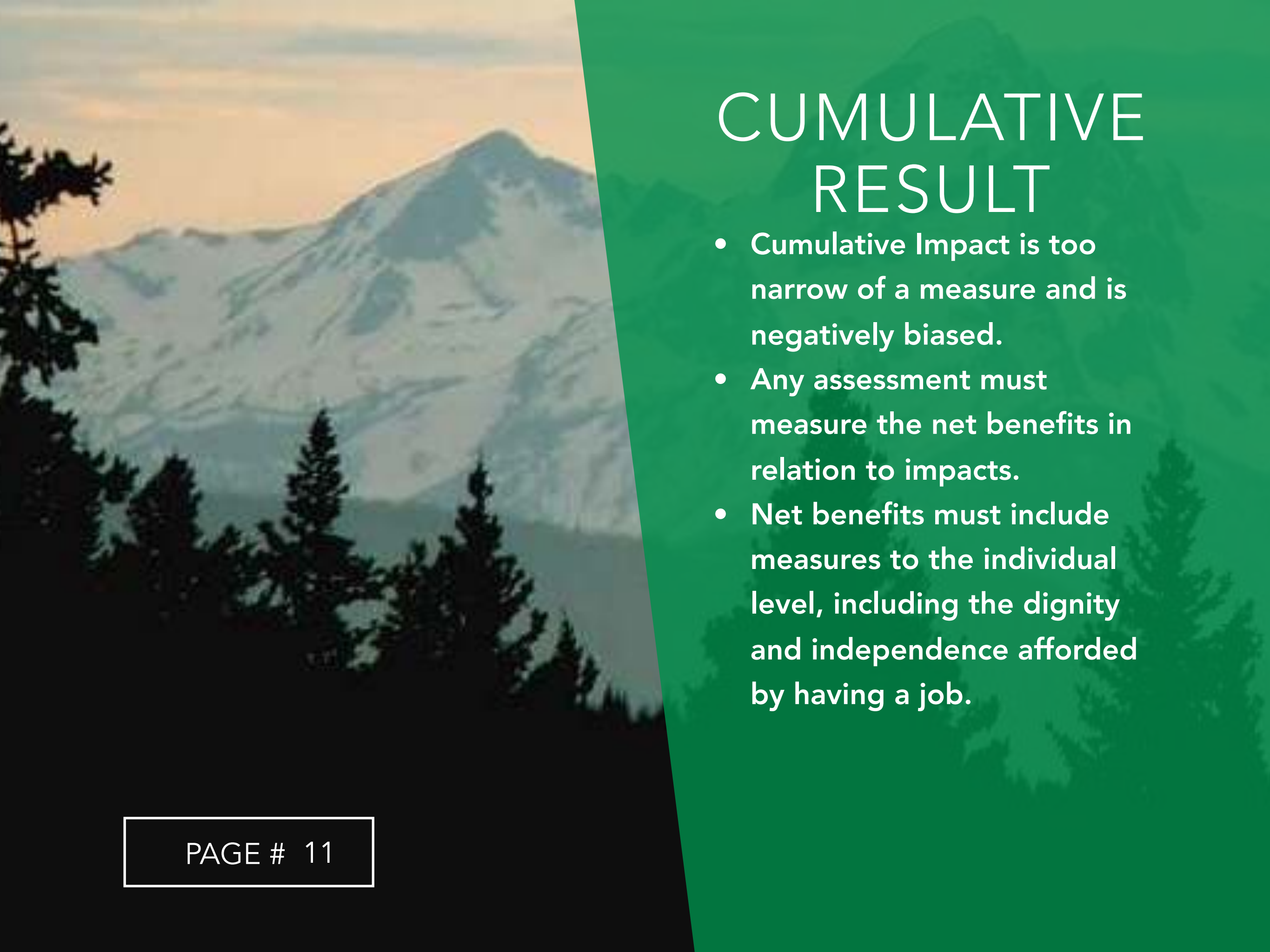
- Employment
- Efficiency
- Affordability
- Competitiveness
- Economic Growth

Environmental Responsibility

- Resource Use
- Materials and Waste
- Natural Landscape
- Global context

SUSTAINABILITY

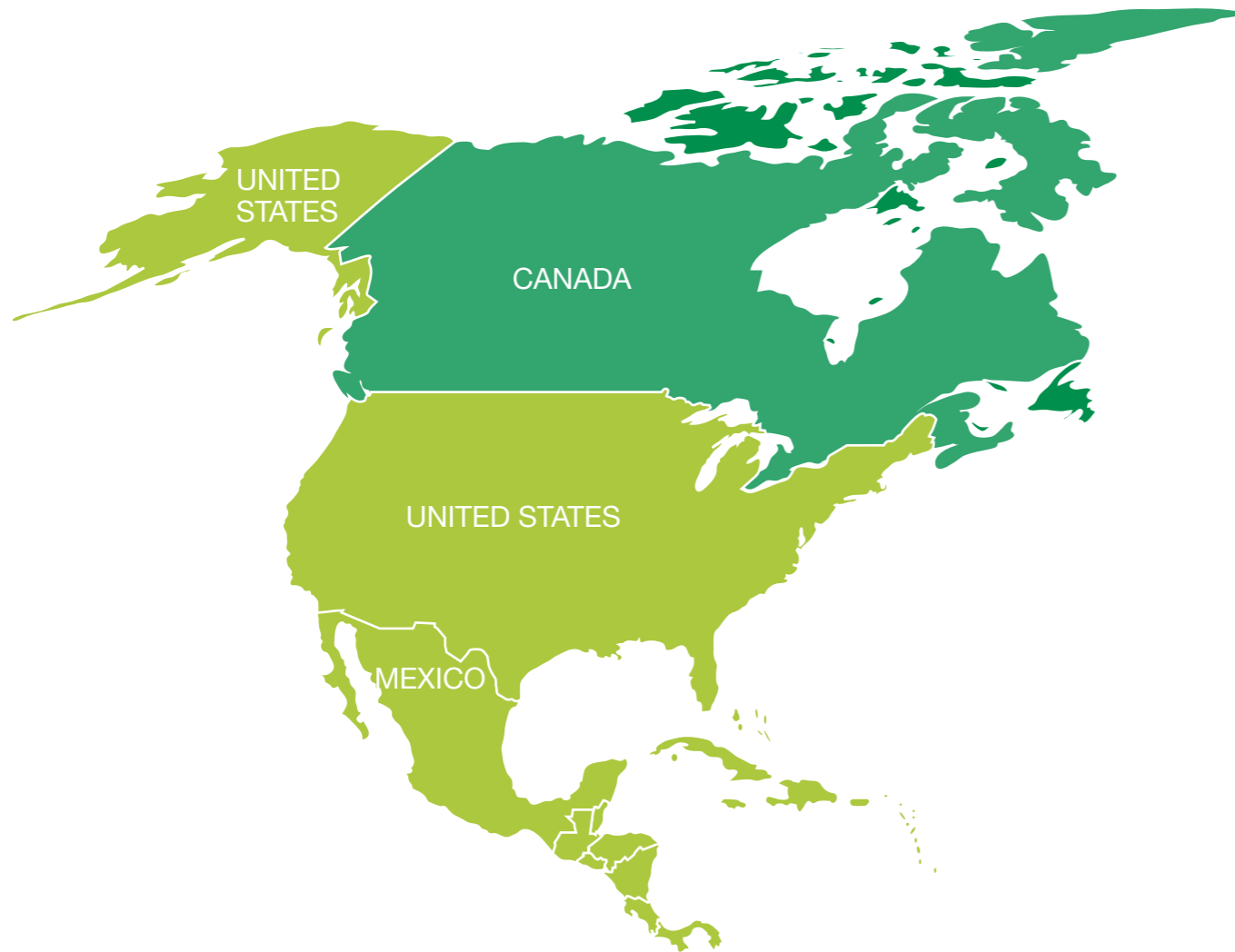
More Than Just Environment



CUMULATIVE RESULT

- Cumulative Impact is too narrow of a measure and is negatively biased.
- Any assessment must measure the net benefits in relation to impacts.
- Net benefits must include measures to the individual level, including the dignity and independence afforded by having a job.

PUBLIC BENEFIT FOR PUBLIC RESOURCES



Canadian Resources
Benefit Canadians

Resource Owners are the
Public

Resource Revenues Go to
The **Public**

Transfers Share the
Benefits Between Haves
and Have Nots.

Efficient Oversight and
Control: Resource
Regulators are Efficiently
Concentrated at Provincial
Level

US Resources
Benefit Individuals

Resource Owners are
Private

Resource Revenues Go to
The **Individual**

Individuals Get Rich

Conflict and Confusing
Oversight and Control:
Resource Regulators are
Spread Among Multiple
Layers of Local, State and
Federal Levels

01

Canada Must Diversify Its Trade Base.
We've Become Too Dependent On the
US. They Don't Need Us Any Longer.

02

US Has Grown Their Natural Gas
Market to Export Capacity Through
Pipeline and LNG.

ECONOMIC RECONCILIATION & SOCIAL JUSTICE

We all want to see our neighbours succeed. Canadians recognize past injustices that have served to marginalize communities and cultures.

Many of the challenges are embedded in a system that offers no quick fix to the system itself.

Resource development opportunities offer communities the ability to overcome systemic barriers by reducing poverty and gaining independence.

Economic reconciliation is the fastest way social justice.

REGULATORY LEADERS

More Canada is Better for the World

IF IT CAN'T BE DONE IN CANADA IT SHOULDN'T BE DONE ANYWHERE

Leaders in Regulations, Transparency, and Access.

In fact, by many other measures, we rank among world leaders in resource know-how.



#1

Compliance

Canada is a leader in regulatory compliance

Stringent

Among the best in comprehensive environmental laws

#1

Access

Leaders in access to information and transparency for energy

WHICH COUNTRY OR REGION HAS RULES TO ENSURE COMPLIANCE?

Which country or region has rules to ensure compliance?

COMPLIANCE RESULTS

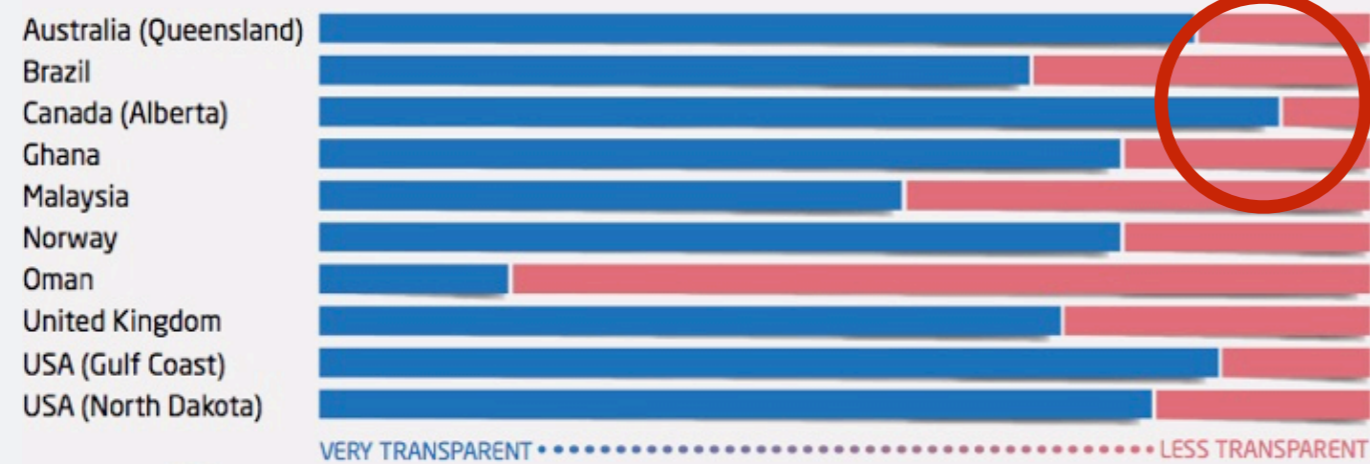


Canada Is By Far The Best

HOW EASY CAN PUBLIC GET INFORMATION?

How easily can the public get information?

TRANSPARENCY RESULTS

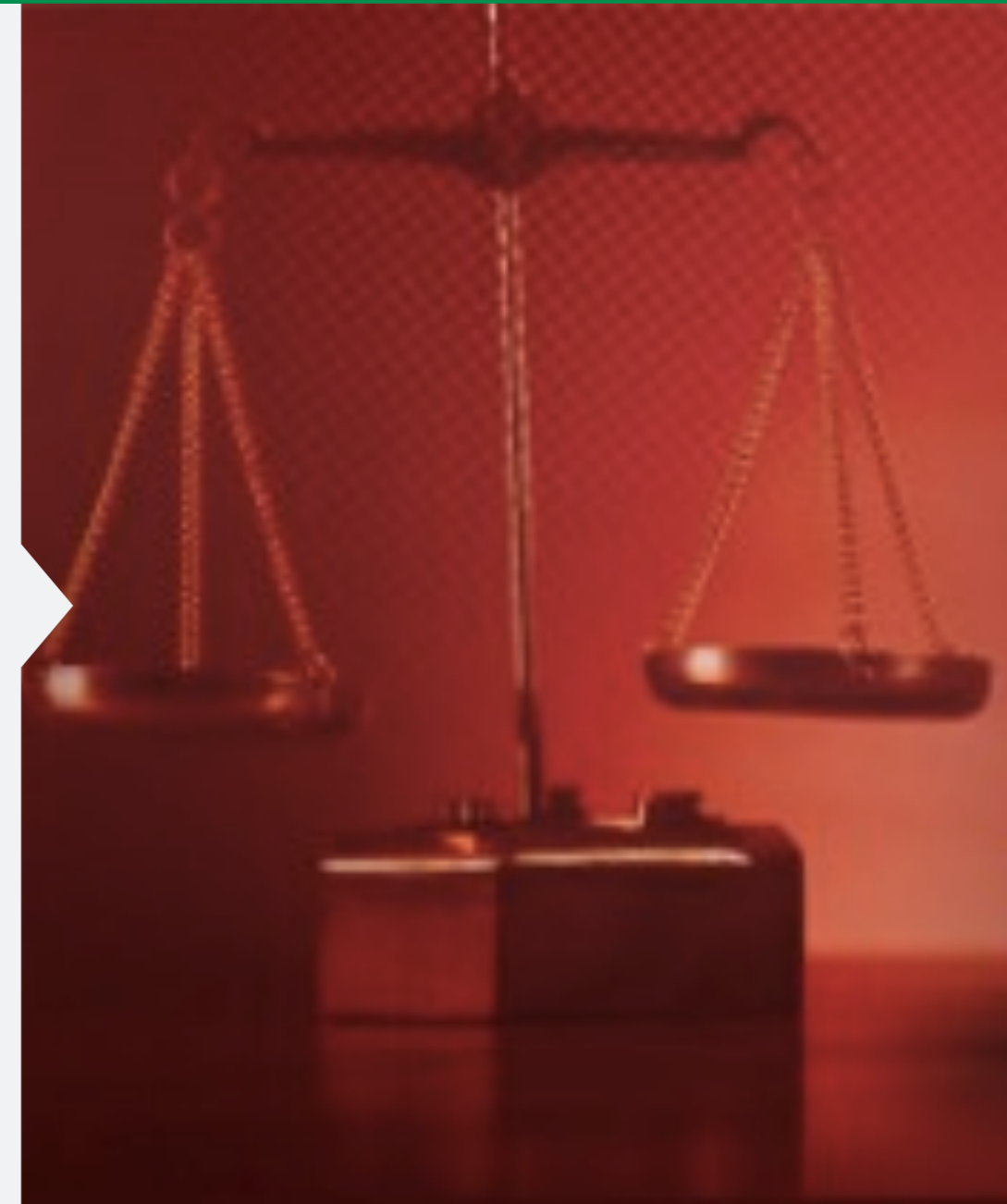
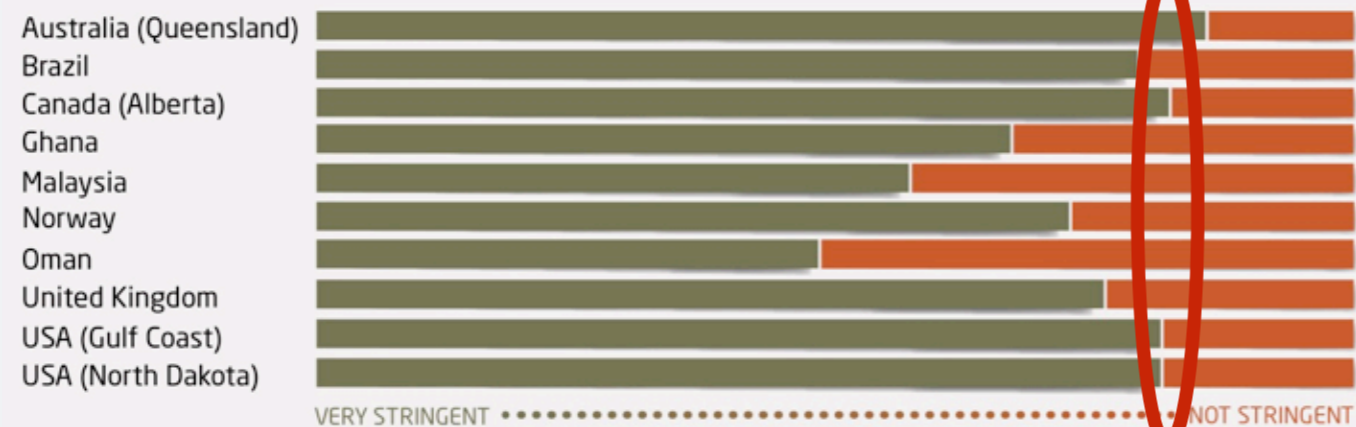


Canada Is The Best

HOW COMPREHENSIVE ARE THE ENVIRONMENTAL LAWS?


How comprehensive are the environmental laws?

STRINGENCY RESULTS



Canada Ranks Among the Best

LEADERS IN MORE THAN ONE WAY

- 
- High Standard of Living
 - High Wages
 - Health and Safety
 - Human Rights
 - Fair Working Hours
 - Holidays
 - Education

All these things have been fought for by hard working Canadians. Imagine if we taught this to the world!

- Applying Canada's Advanced Legal and Operational Practices to Decisions Concerning Global Market Access Helps the World

ATTACKING GLOBAL GHGS

Asia Needs Us - We Need a New Market

CANADA IS NOT A GLOBAL GHG THREAT. IT'S TIME TO SWITCH OUR FOCUS TO ASSISTING GHG REDUCTION IN THE BIG EMITTERS

China, USA, and India have some of the biggest populations with the largest energy needs. USA has tempered its coal GHG output by fuel switching to natural gas.

Asia needs Canadian Gas to do the same.



China

China is heavily reliant on coal for electricity generation... and this is growing.



USA

The USA has made most of their GHG emission reductions by switching from coal to natural gas. They no longer need Canada's gas exports.



India

The middle class is growing quickly. They want the quality of life we have. Lets power that with Canadian natural gas instead of coal.

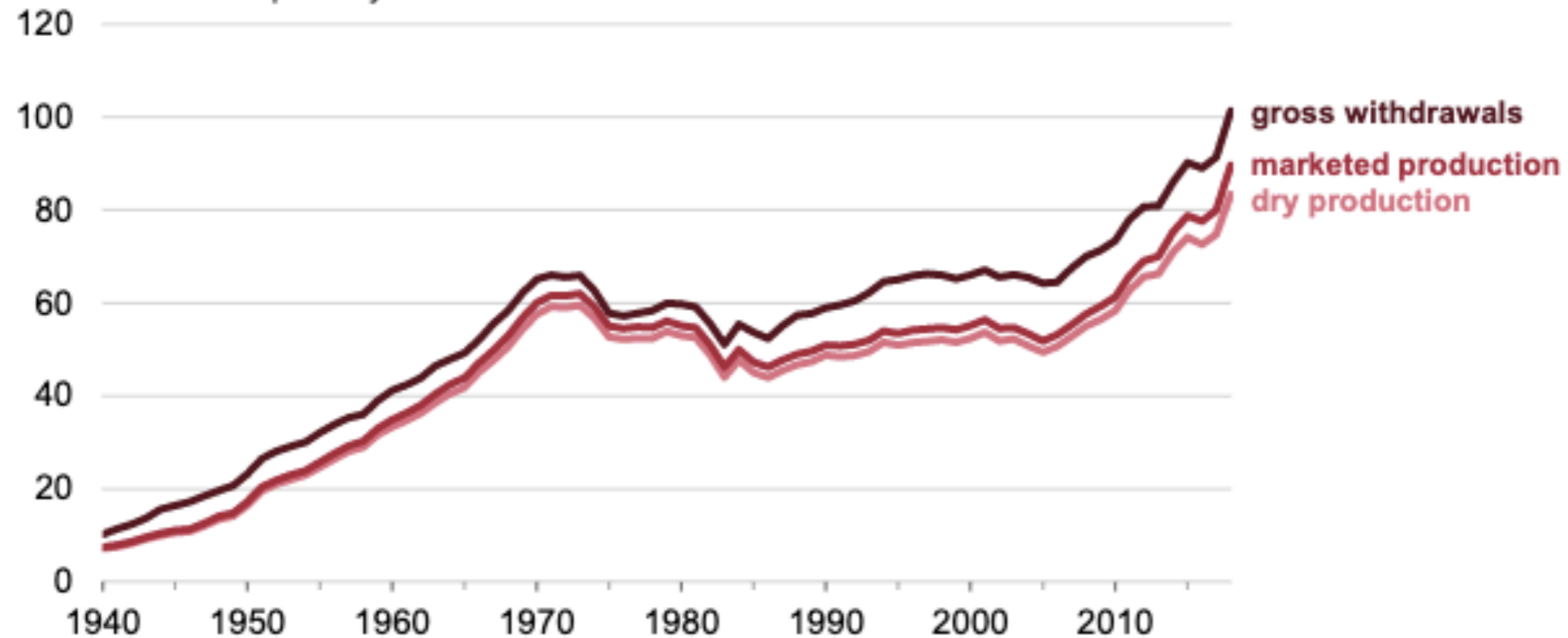
THE USA DOESN'T NEED OUR NATURAL GAS

MARCH 14, 2019

U.S. natural gas production hit a new record high in 2018

U.S. annual natural gas production (1940-2018)

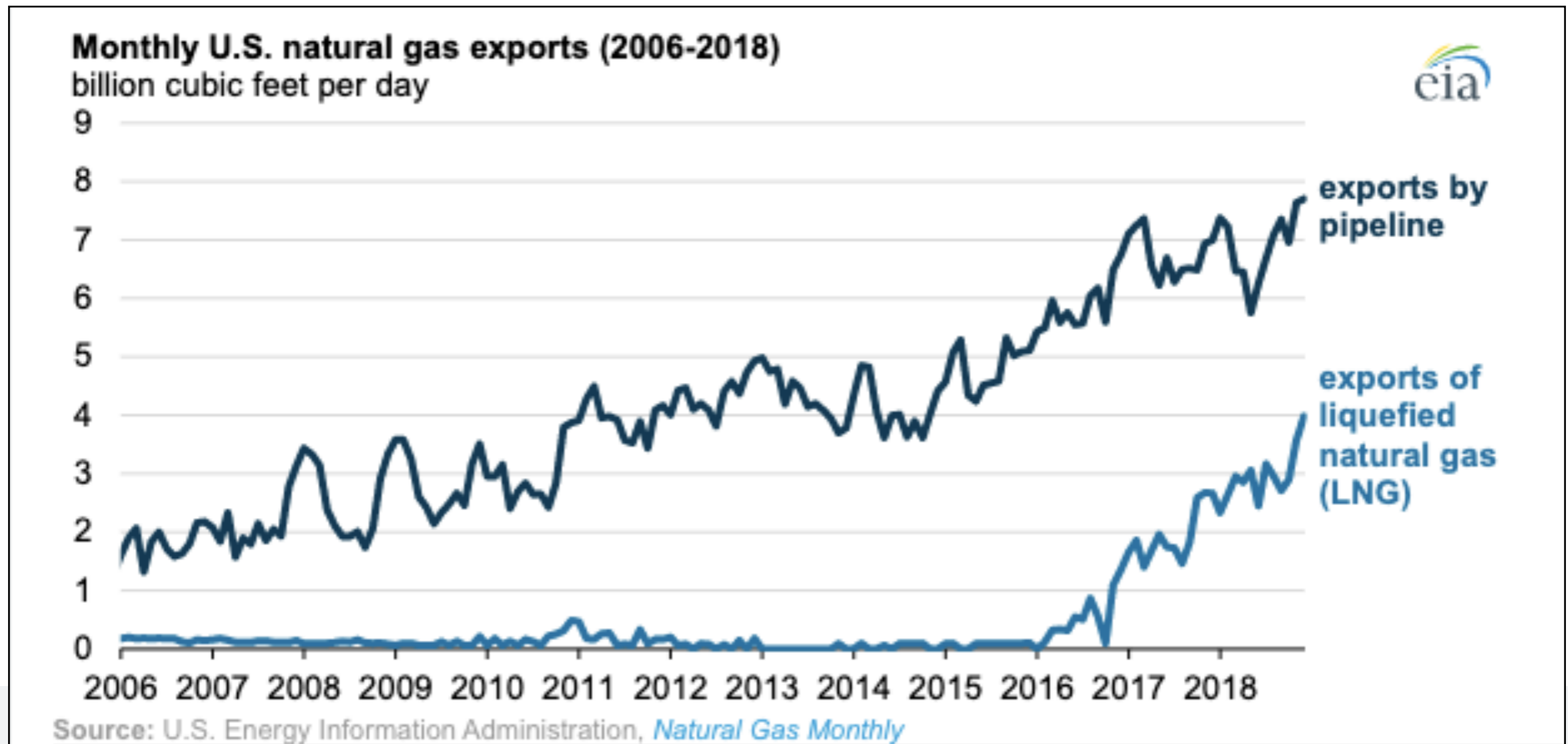
billion cubic feet per day



Source: U.S. Energy Information Administration, [Monthly Crude Oil, Lease Condensate, and Natural Gas Production Report](#), [Natural Gas Monthly](#)

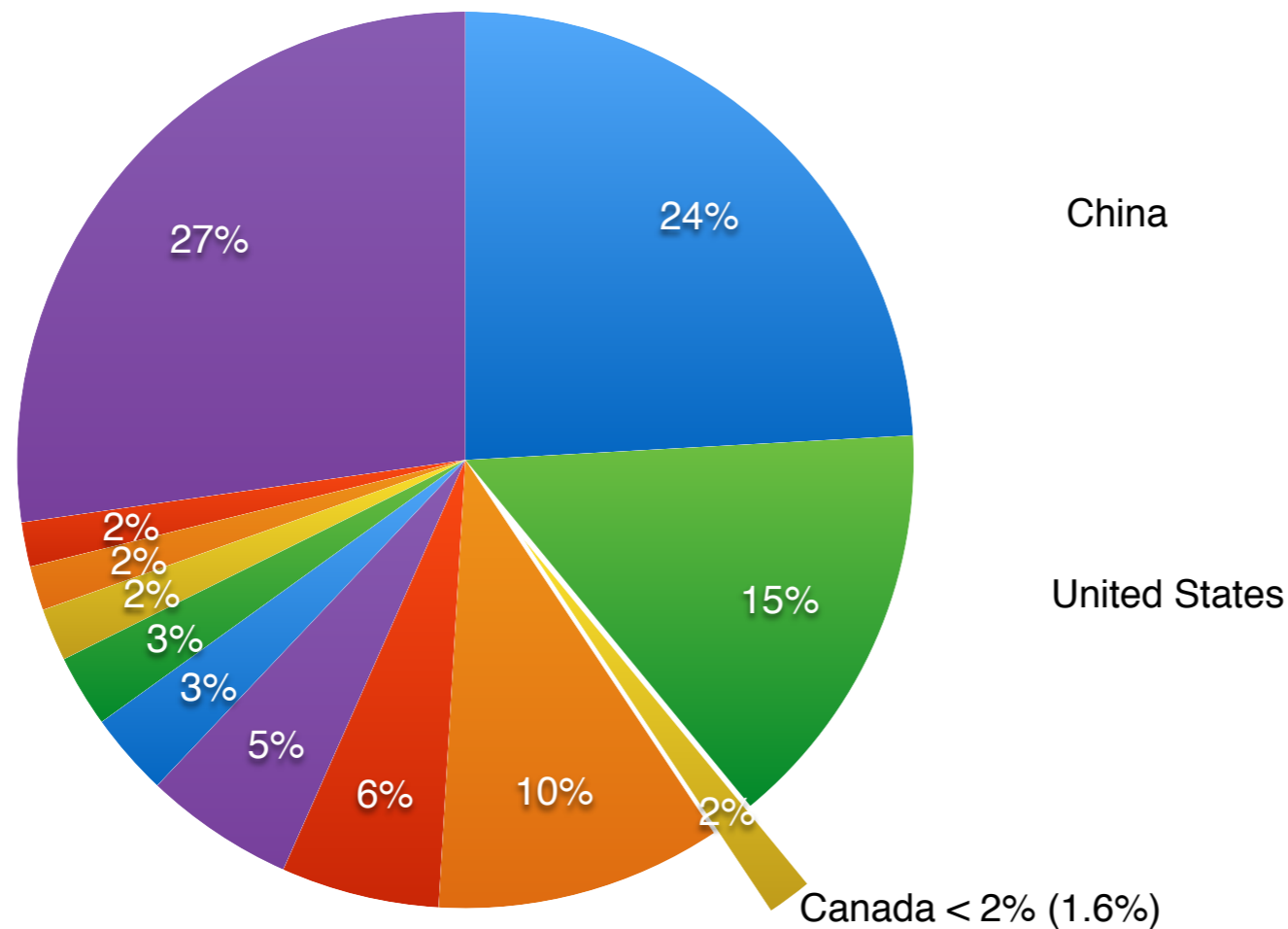
US Natural Gas Production

THE USA DOESN'T NEED OUR NATURAL GAS



US Natural Gas Exports

CANADA IS NOT A GLOBAL GHG THREAT. BUT WE CAN HELP THOSE THAT ARE



- China
- Russian Fed
- Mexico
- USA
- Japan
- Rest of World
- Canada
- Brazil
- EU-27
- Indonesia
- India
- Iran

Canada is not a Global GHG threat. We are a GHG mitigation leader.

Imagine: our vast country has a smaller population than the state of California; or, to compare to Asia, a population smaller than the combination of the cities of Beijing and Shanghai.

1. REAL GLOBAL GHG CONTRIBUTIONS ARE FROM TRANSPORTATION, 2. WE CAN HELP REDUCE CHINA'S COAL ELECTRICITY VOLUME

It's Planes, Trains and Automobiles Not LNG

Globally, the road transportation sector is responsible for 74% of global CO2 emissions, while aviation, shipping and railways account for 12%, 10% and 4% of transportation emissions respectively.

Canadians should not worry about our LNG. We are leaders in this resource.

In Chinese Electricity Production Our Natural Gas Can Cut Global Emissions

China and India are on track for major middle class growth.

Their citizens just want to live like our citizens.

Right now they are expanding coal power.

We can supply lower carbon natural gas

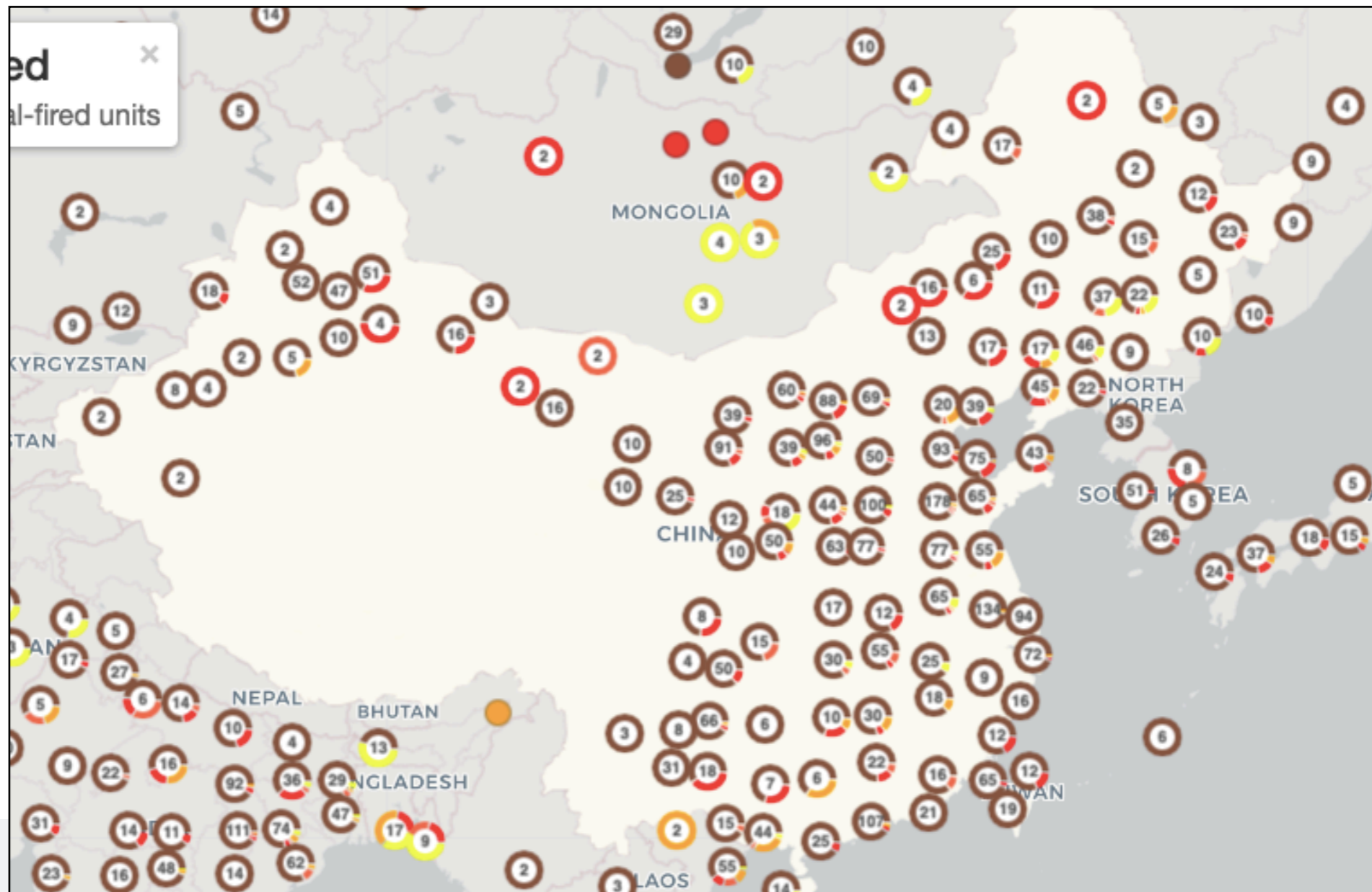


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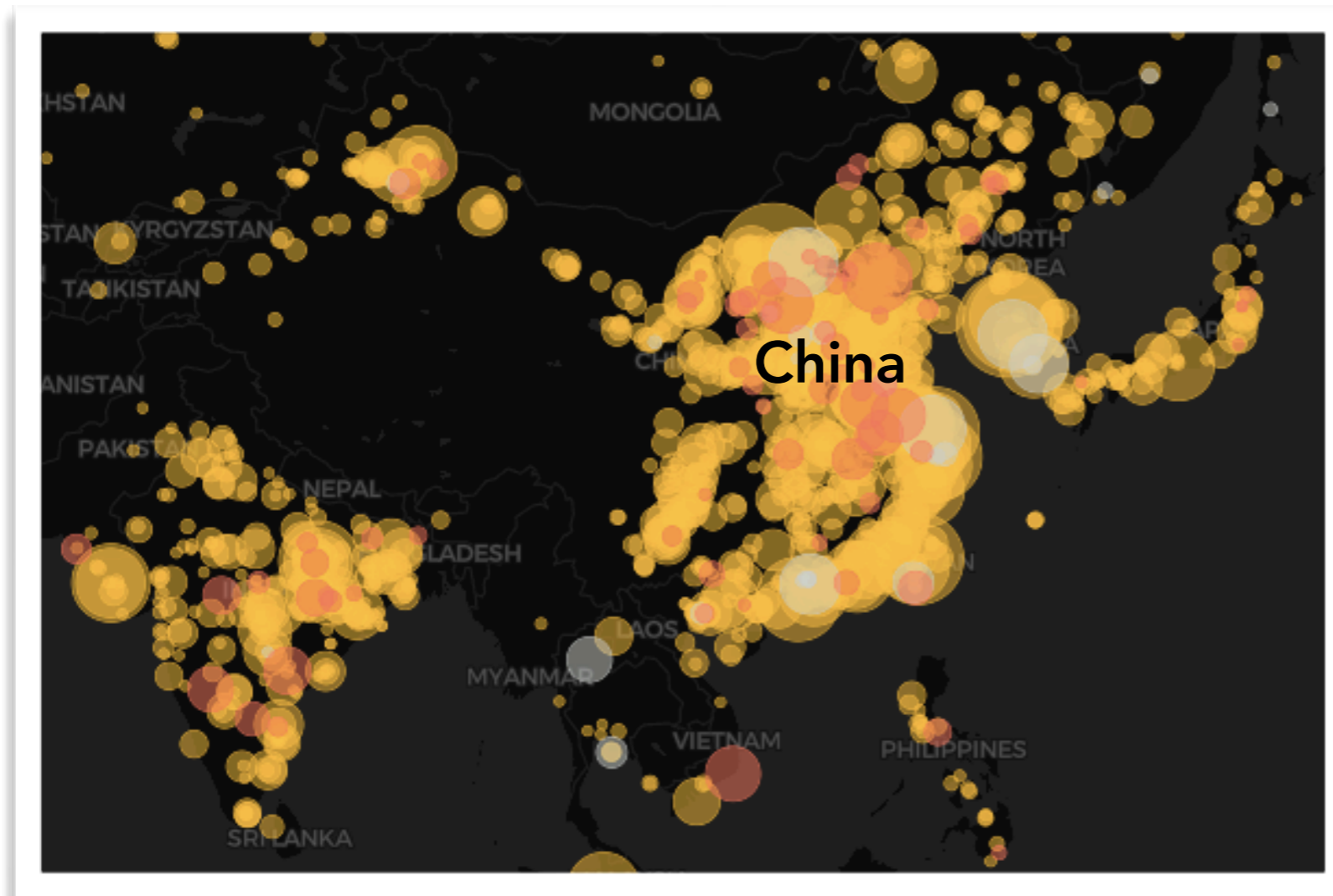
Where Electricity is Concerned, Canadian Natural Gas Can be a Significant Asian GHG Reducer. Fuel Switching is How the USA Has Been Able to Claim Massive GHG Reduction. Canadian Natural Gas Can Help Asia Accomplish the Same.

CHINA AND OTHER ASIAN COUNTRIES NEED OUR LNG



Chinese Coal Plant Operation and Construction is Still Strong.

STATUS OF CHINA COAL PLANTS



Canada

- 1) Primarily China and India Coal Plants. Also Shows Japan
- 2) Canada on the Right

Canadian Natural Gas Can Help Reduce GHG In Asia

PURSUE TRADE THAT MAKES A DIFFERENCE; HERE AND AROUND THE GLOBE

Canadian innovation goes hand in hand with our resource products. Building trust and confidence with new trading partners opens doors to new opportunities.

Our energy not only reduces GHGs it improves lives; here at home and in developing nations.



China

Let's move our eggs to more than one basket



USA

US demand for Canadian resources is slowing



India

Affordable abundant clean energy reduces GHGs and improves lives

EVERYONE WINS

- Jobs at Home
- Global GHG Reduction
- Social Justice
- Economic Reconciliation
- Higher Standards
- Cohesive Communities
- Canadians Helping Canadians
- Canadians Helping the World

STOP PROTESTING & START PROMOTING CANADA

#TheNorthMatters Supports Cedar LNG